

Content Preview





6 Olivia Gray

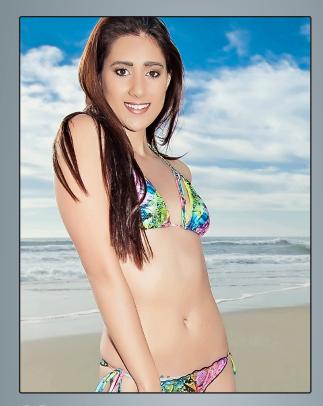
19 Kelsi McCreedy



28 Niki Zole



26 Nakita Negrette



Kimberly Sivage

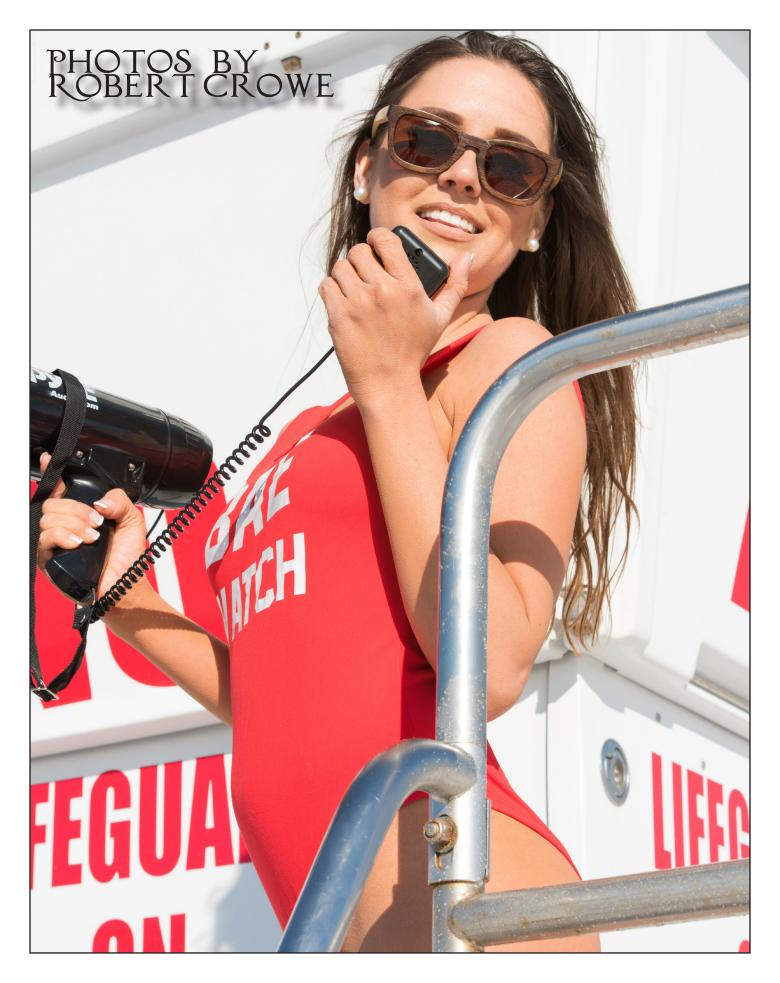


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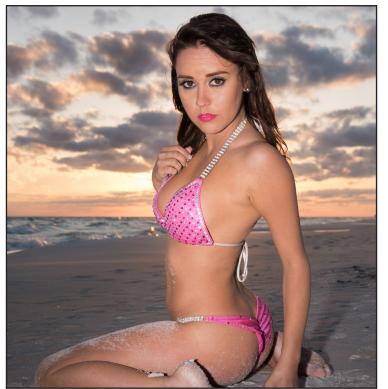
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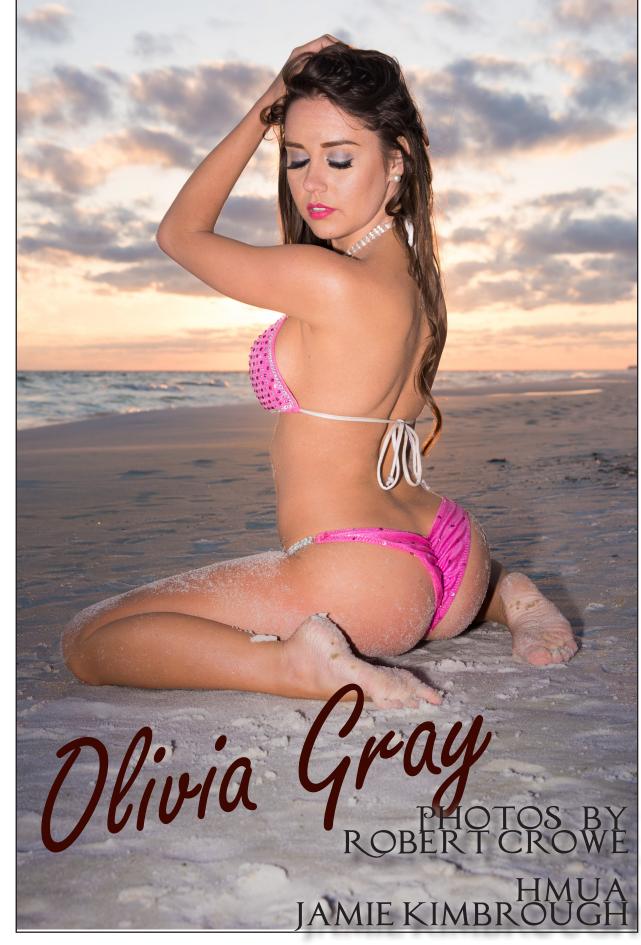


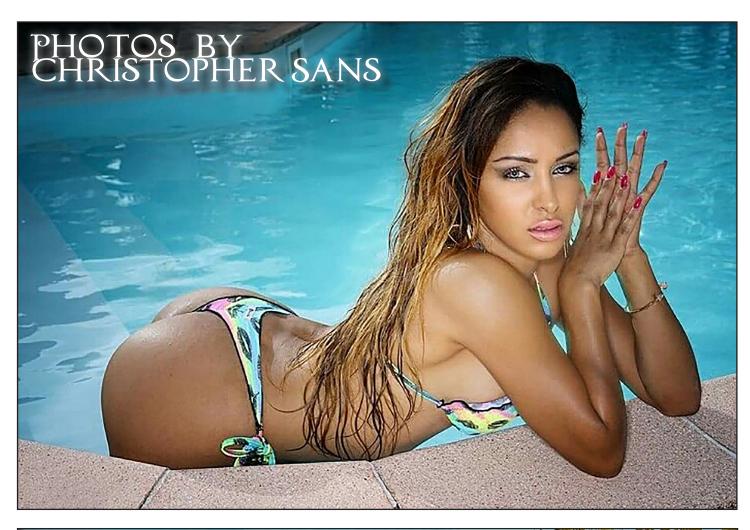


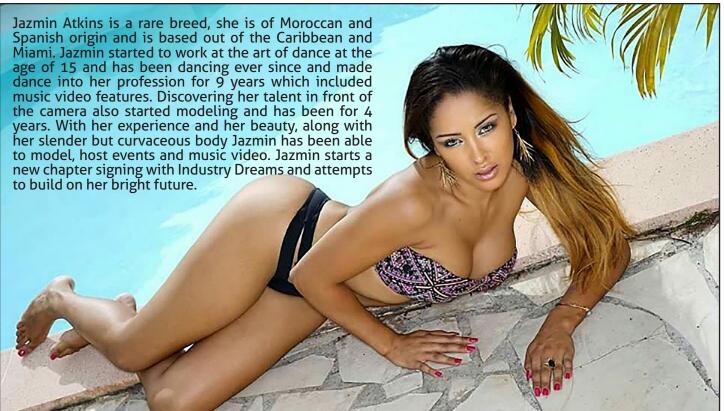


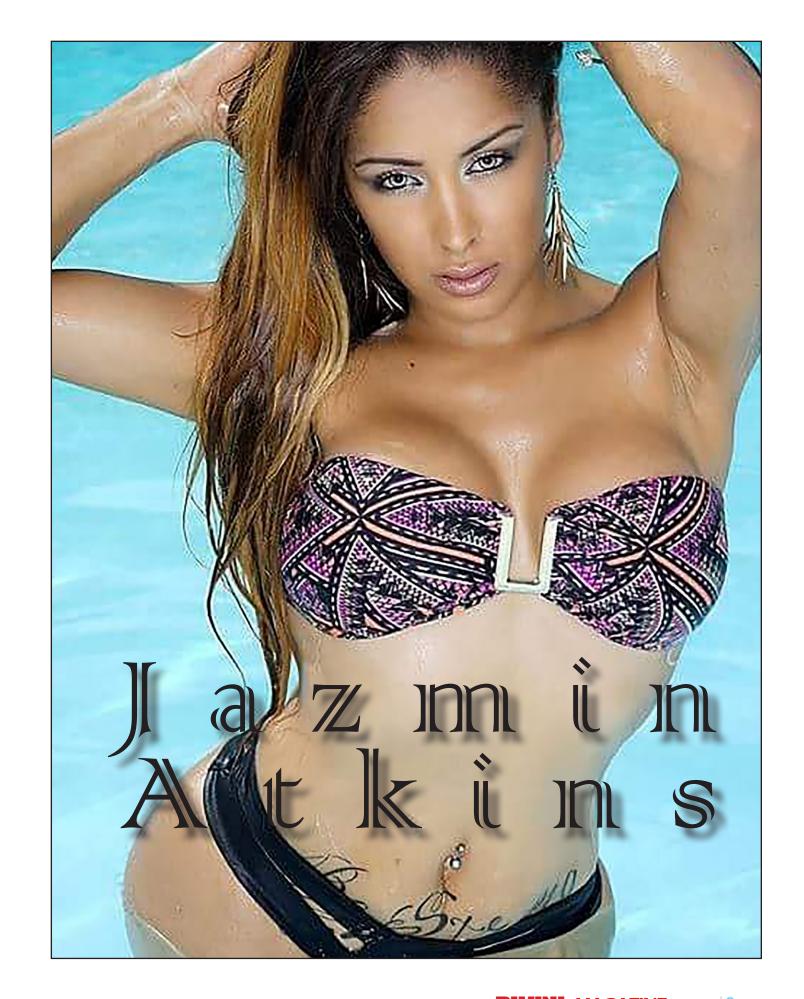






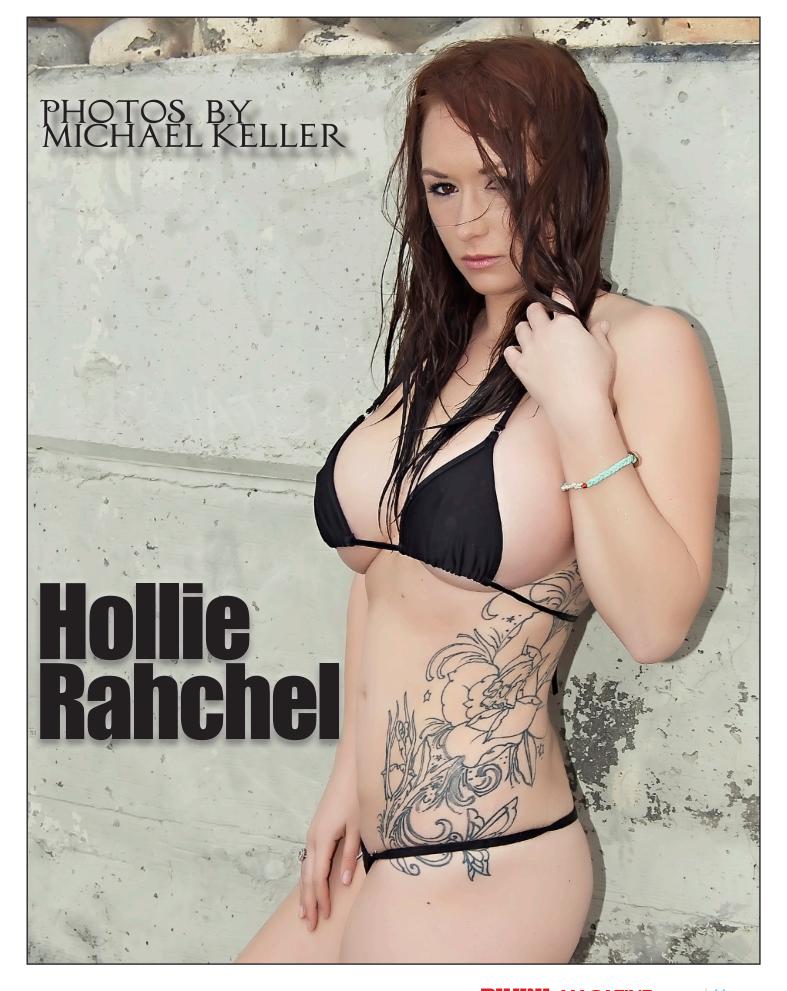


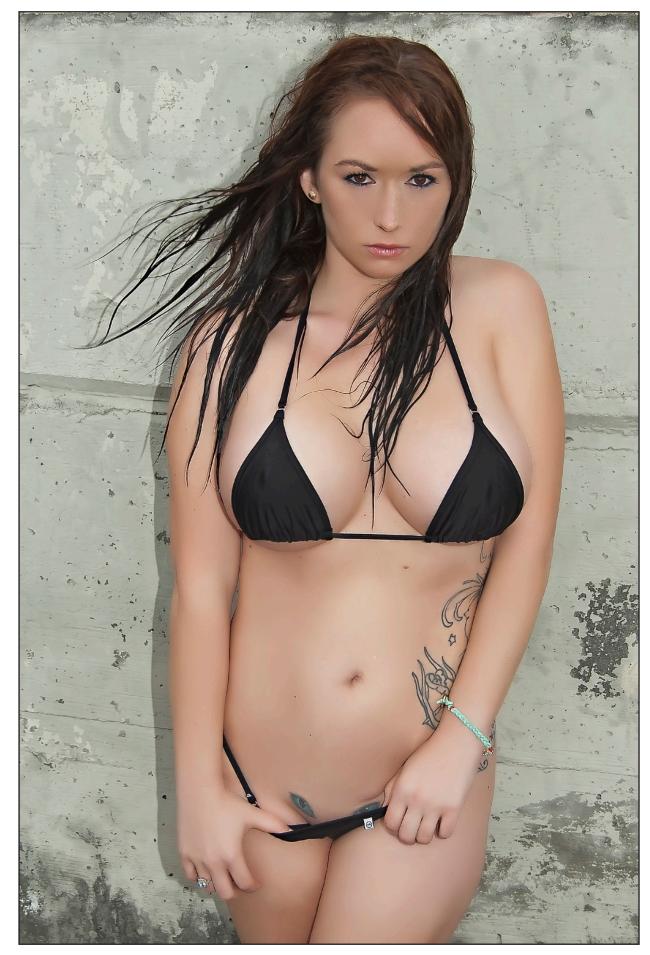






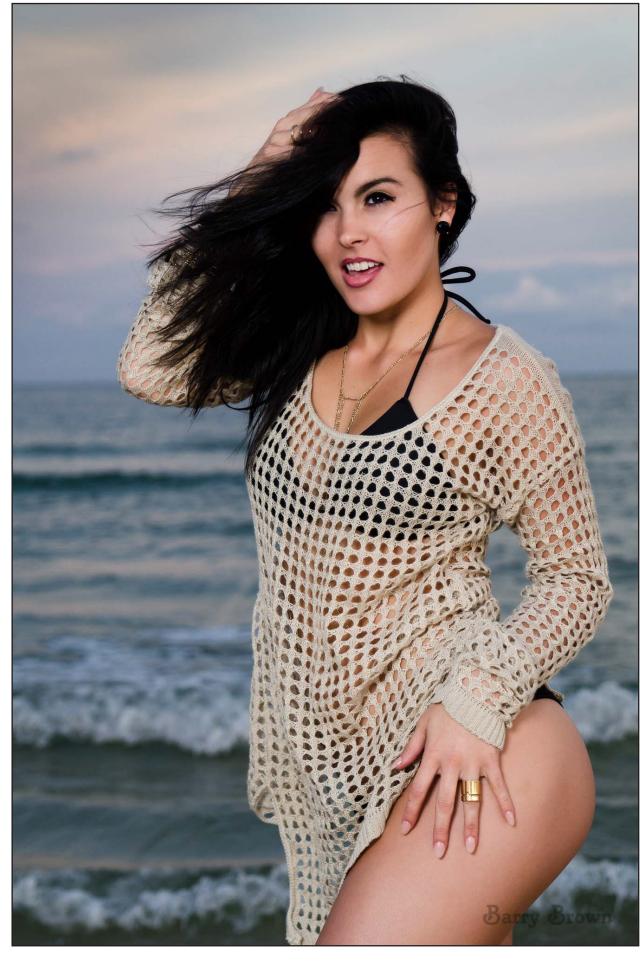


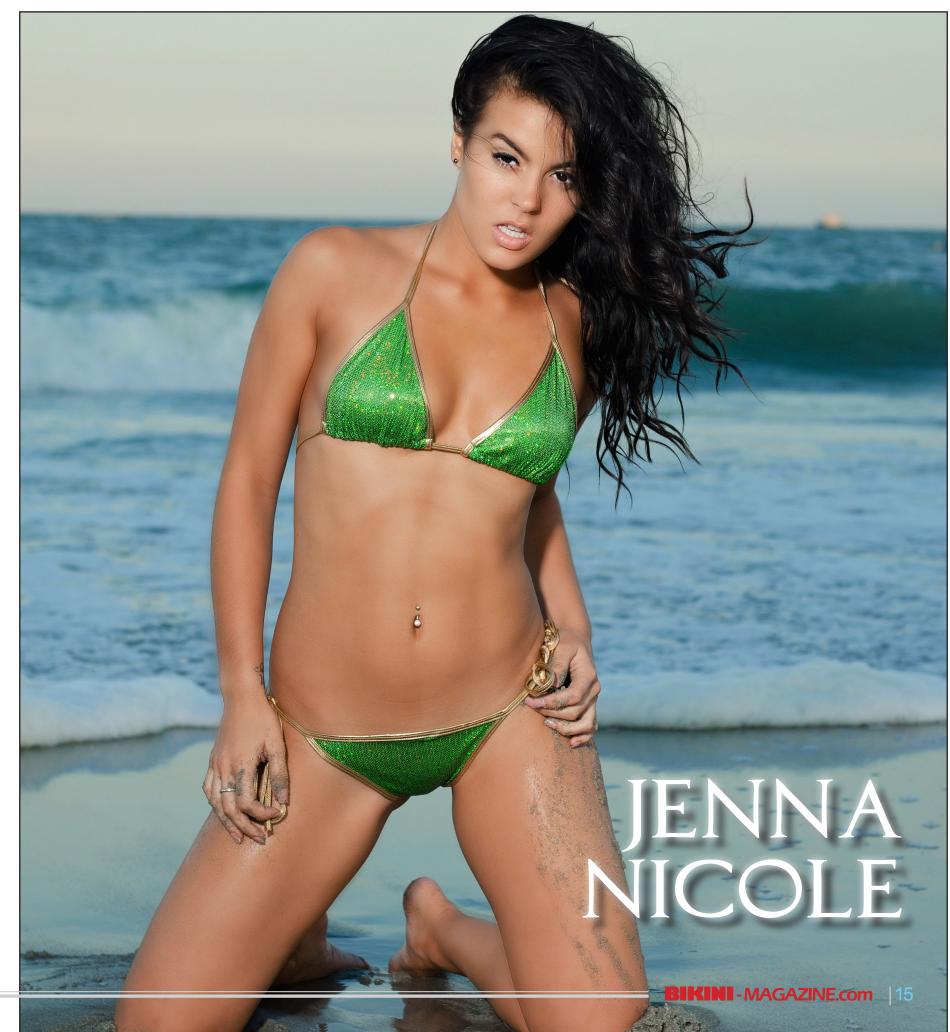


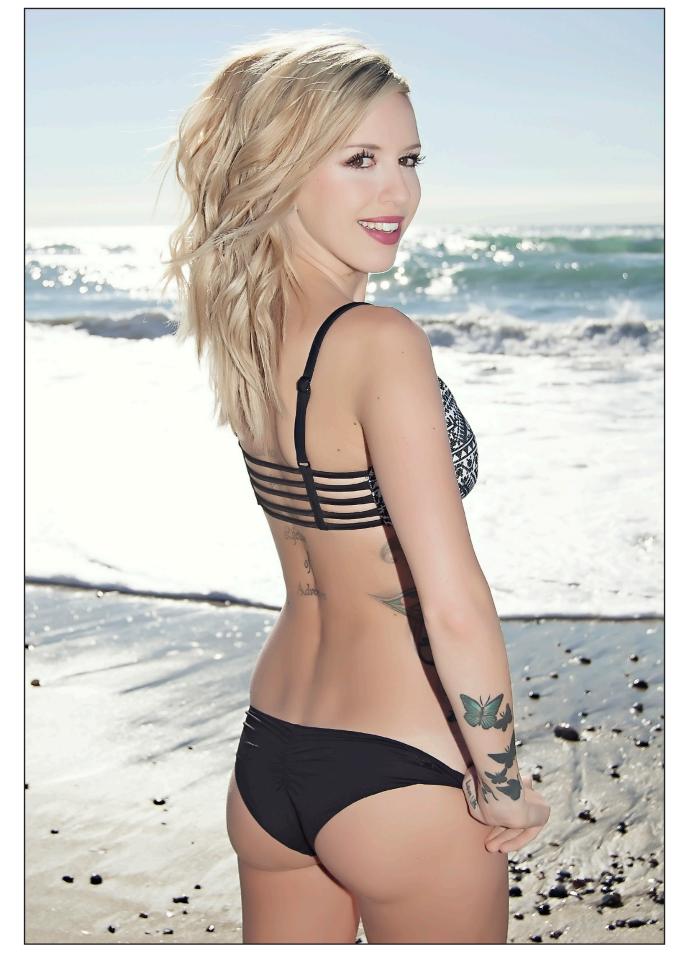






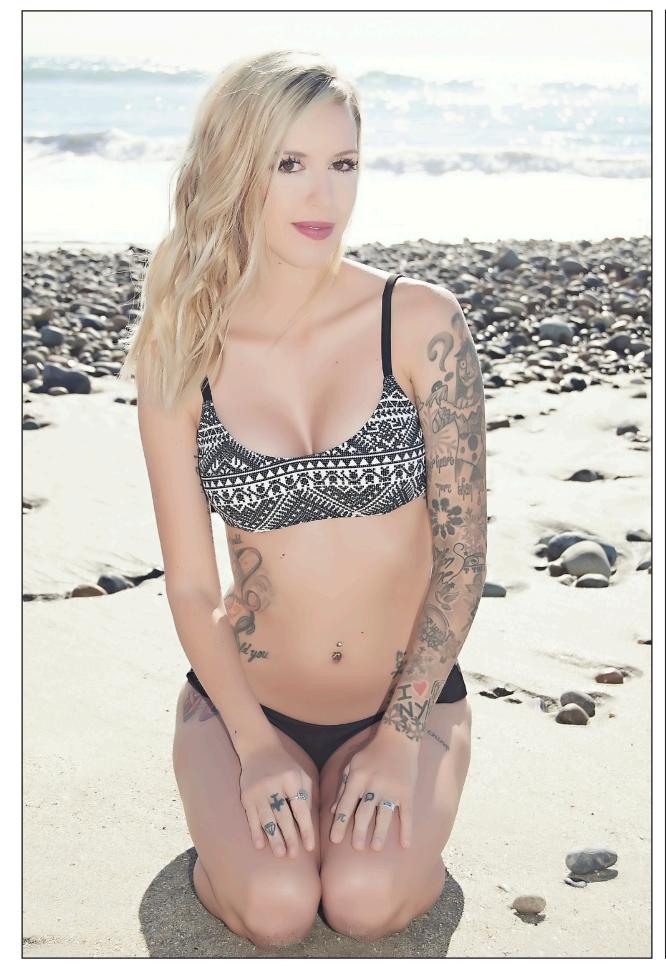








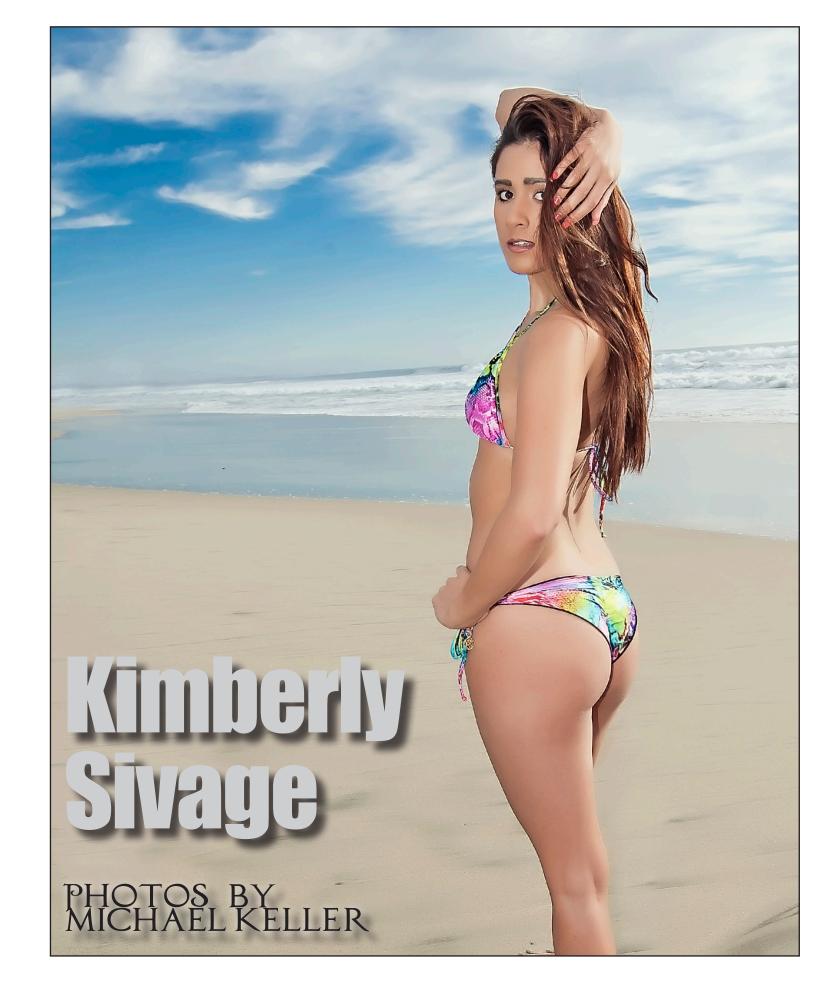
















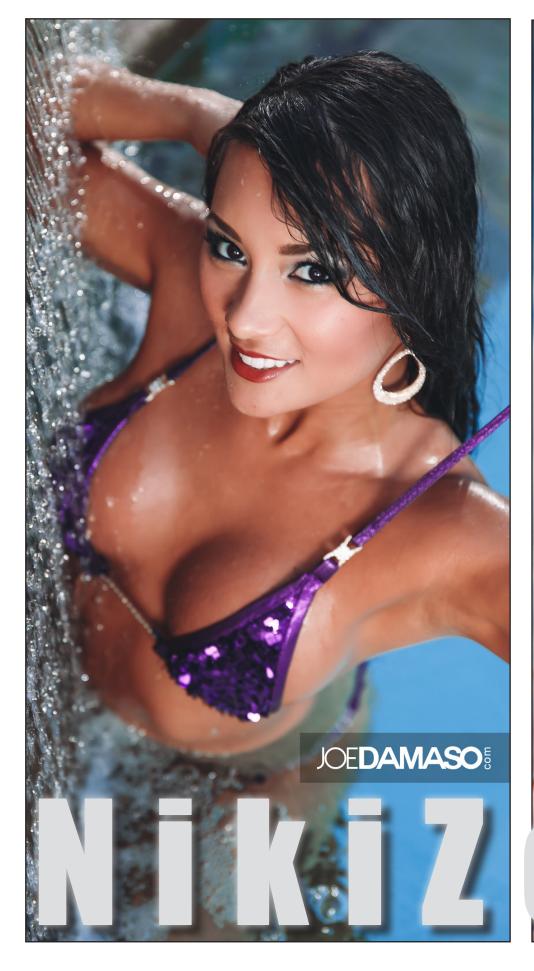














Each and every day, women and girls of all different shapes and sizes look at pictures of stunning women in magazines and advertisements and they tell themselves that they want to be that woman. One day they want to be one of those models they see on their magazine covers or on their local billboard. While many have what it takes to be in the modeling industry, it is never easy to take that first step to get involved. How does one get started in the industry and find opportunities to become the cover model they aspire to be?

GETTING STARTED

Everything starts when someone decides they want to get involved in modeling. While you may have the looks and the beauty to become a model, that single factor isn't all you need to make it. So what does someone need to get noticed?

- 1- Attitude is one of the biggest factors when first starting out. Many of the women I have seen make it big in the industry are bold and fearless. They jump on opportunities and they are not afraid to embarrass themselves. Whenever they are trying something new, you would never know because of the way they present themselves. You need to have this attitude in anything you do and people will begin to take notice to you - I cannot stress this enough.
- 2- Networking is essential in this industry. Finding the right websites to meet others and putting yourself out there is the first step in getting noticed by those who can take you somewhere. Social media sites allow you to search for groups and individuals in the industry to connect to and that alone is enough to get you started. After that, local events that many photographers, promoters, and other models attend are a good place for you to meet those who can help you out.
- 3- Don't fall for gimmicks! While there are many modeling companies advertising their beginning modeling courses or clinics, half the time those are there to trick hopefuls into spending tons of money with very little or no results. I've seen starting models spend thousands of dollars on travel and lodging to participate in so-called "paid" photo shoots to only find out their payment is that they get to keep the photos. On rare occasions there is payment, but those "beginning opportunities" result in the new model making back only 10% or less of their costs. Make sure to do your research on clinics you will be paying to attend. You don't want to go to anything that doesn't seem to show any results.
- 4- Above I stated that your looks are not enough to get you in the door, however, they do play a big role. Sometimes there is an extraordinarily gorgeous woman who makes her way in the industry on looks alone, but that is a very small percentage of models. Yet, you cannot be a model if you don't have the look a photographer or a studio is looking for. Don't be discouraged though! There are many different kinds of models and looks people are looking for so if you combine your attitude, networking skills, and style, you are sure to find someone who thinks you are exactly what they need.

FINDING YOUR OPPORTUNITIES

Everyone has to start somewhere; it's just a matter of the where. Many communities and cities have local modeling companies and studios beginners can go to in order to get some prints made up and some advice on how to get started. Most of the time, there are also local events and contests you can attend to connect with others. For anything you can't find in your community, remember there is always the Internet.

1- Learn about your town or city and start going to events. At almost every event, there are people there to take pictures and those photos are posted all over social media sites and websites. If you can get yourself featured on some of those sites with a link back to your own personal profile, you have found a way in. Examples of events would be pageants, bikini contests, open calls, art/music festivals, etc. Not only do these events allow access to other members of the community interested in the same thing as you, but it is basically free advertising if you can get yourself mentioned on a webpage with you picture there.

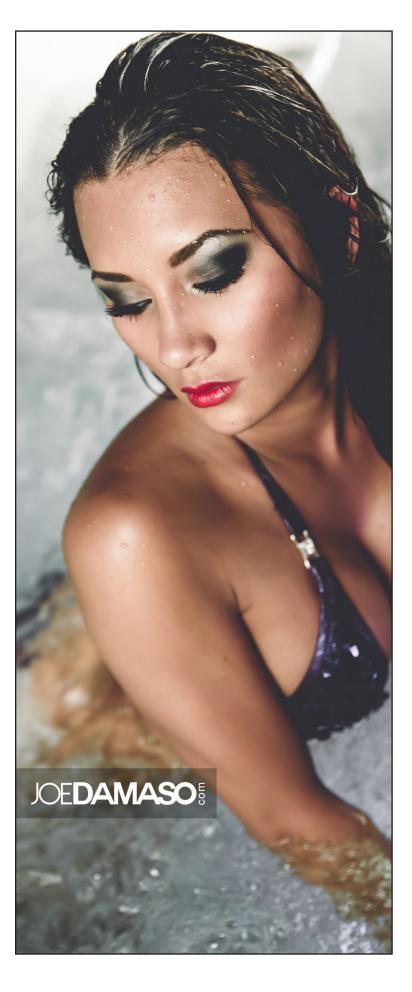
- 2- Build yourself a portfolio and have it ready. A portfolio consists of different styles of photos that feature you in different looks. These images are given to possible employers or agencies you are applying to so they can view different aspects of you and your look. You'll see that anytime an opportunity arises to shoot with someone, they will typically ask for your portfolio. Go ahead and get one of these done - you'll probably have to pay some money for good prints and electronic copies, but hopefully the work that sprouts from these images will pay then off in no time.
- 3-The Internet is a very powerful source of information - use it to your advantage! Look up different poses and facial expressions and practice those in front of a mirror. There are many sites out there that provide tips to beginning models on how to act and how to pose - read all of them! The more you know the better, and people will notice your knowledge of the industry and your attitude will change with more practice and knowledge. Advertise yourself on social media sites, build your own website, connect with others, and do your own research - the more you are out there means more exposure for you. You can apply to many different things by just submitting a few photos of yourself into a contest and sometimes you can even apply for modeling work online. The opportunities are endless on the World Wide Web.

NOW GET OUT THERE!

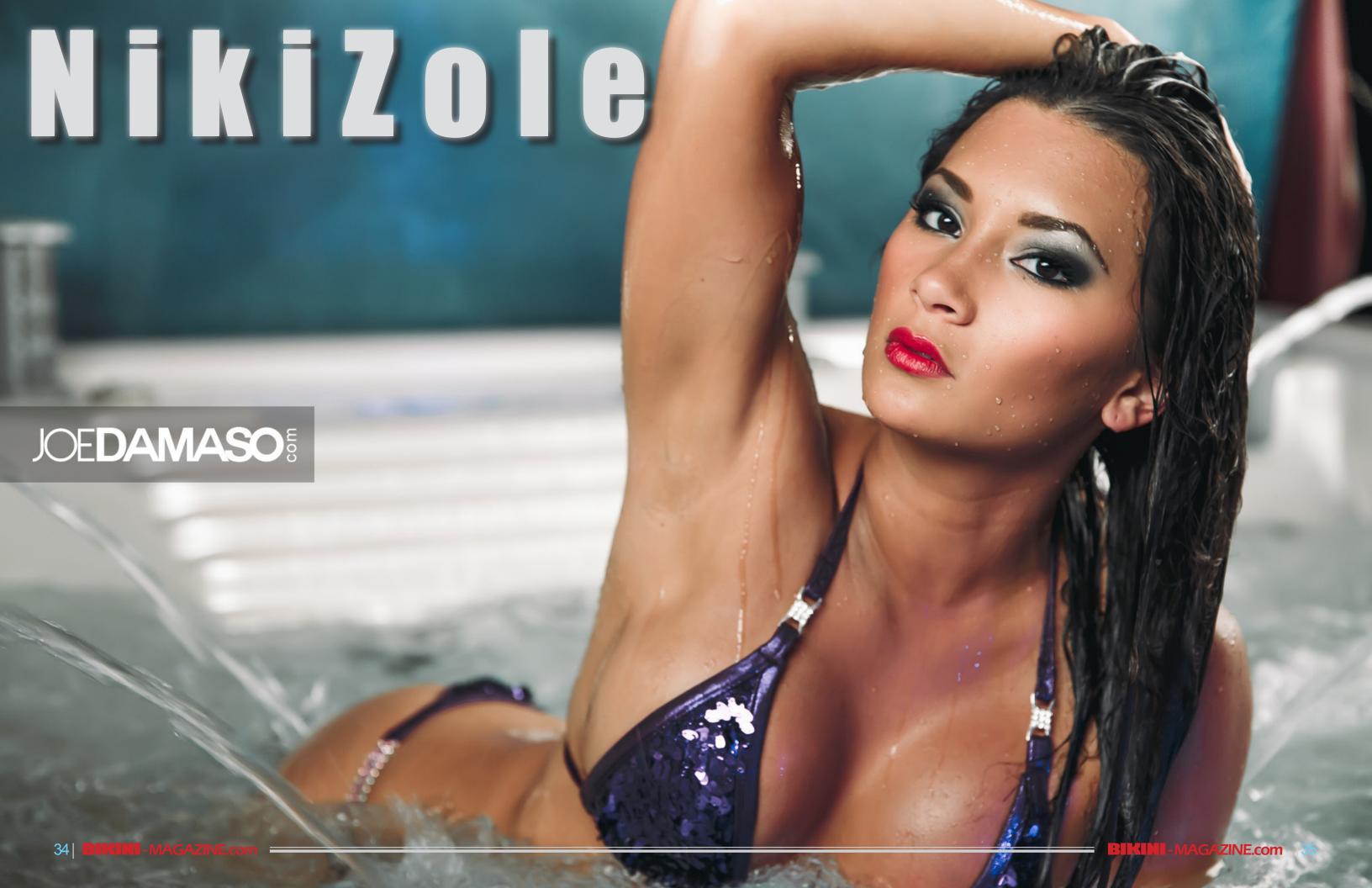
Now that you have some idea of what to look for and get started in the industry, go ahead and make it happen. Start researching now to find someone to shoot your portfolio for you. Find out about agencies in your area and start applying. You need to go into these things like you have nothing to lose - remember that bold and fearless attitude you're going to have! Just take these last few tips with you when you start making your way in the modeling industry.

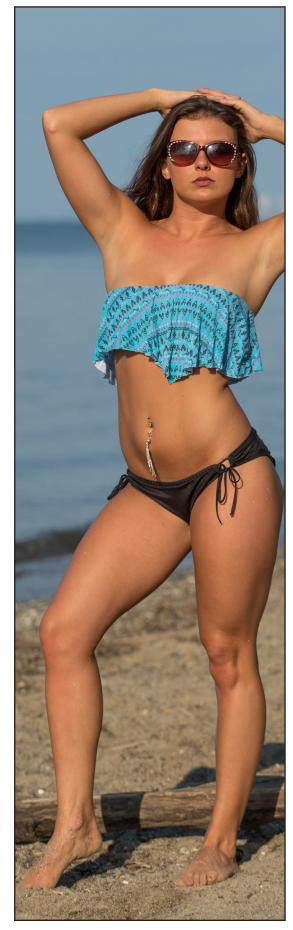
- 1- No matter how nice you are or how good you're doing, people are always going to try to bring you down. Don't let this get to your head. Take this as a sign you are doing something right and use these negative reactions as fuel to take you to bigger and better things.
- 2- Never do anything you are not comfortable with. Many people get taken advantage of in this industry - don't let that be you. Be smart and safe and only be around people you are at ease around. Avoid situations that could be dangerous or end with you losing more than you are gaining.
- 3- Have fun! If you aren't having fun then you are definitely doing it wrong. You should be expressing yourself and having a good time doing it. If you are not happy having photos taken of you or having others look at you, then this might not be the industry for you.

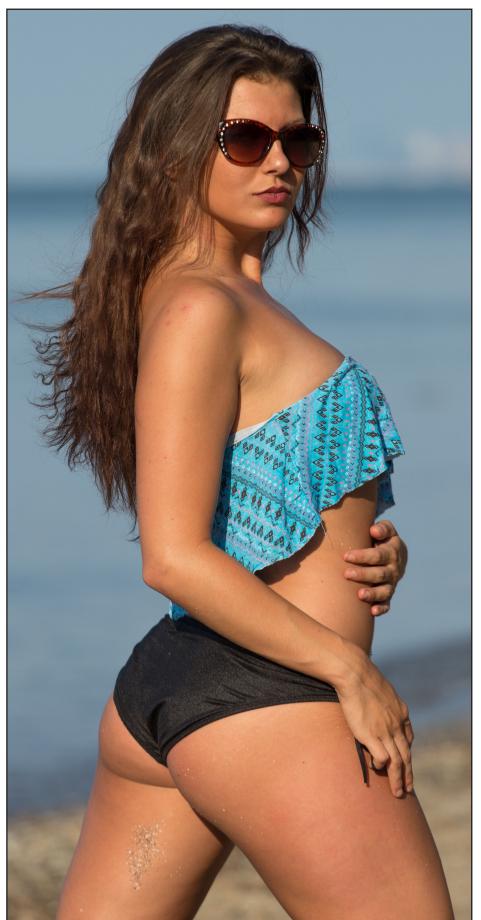
Keep all of these tips in mind when you're out into the world and introduce the model in you!

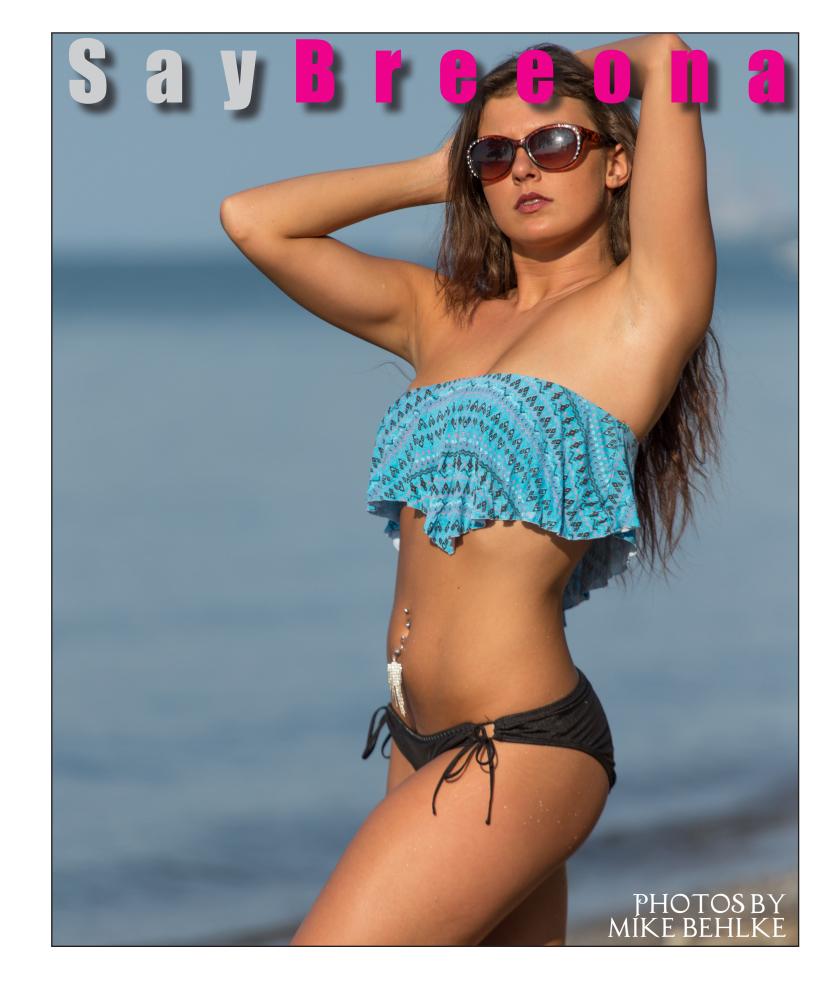








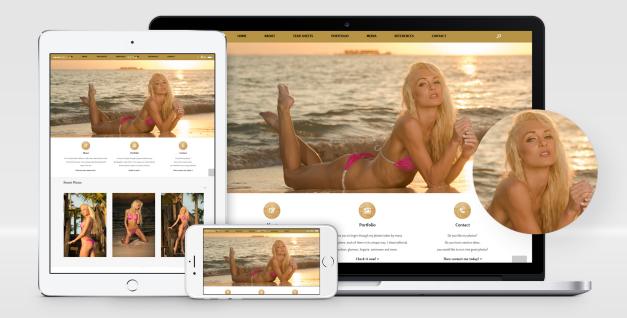




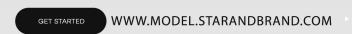
ARE YOU AN INSTAGRAM MODEL?

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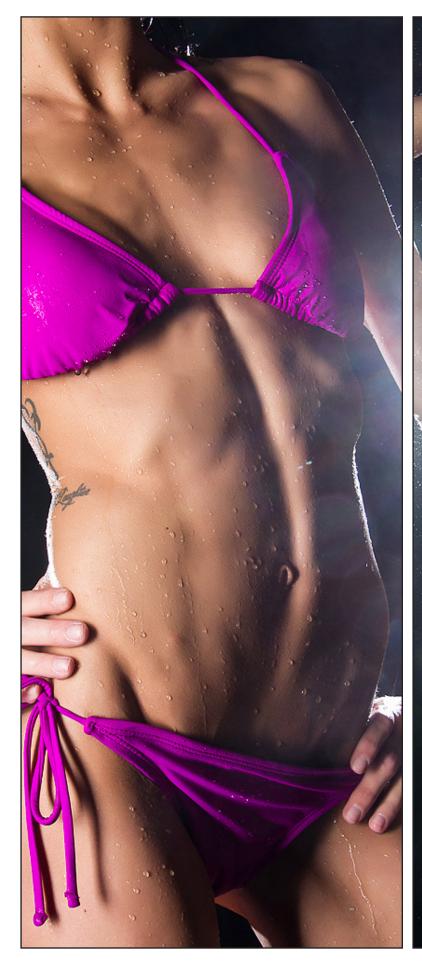


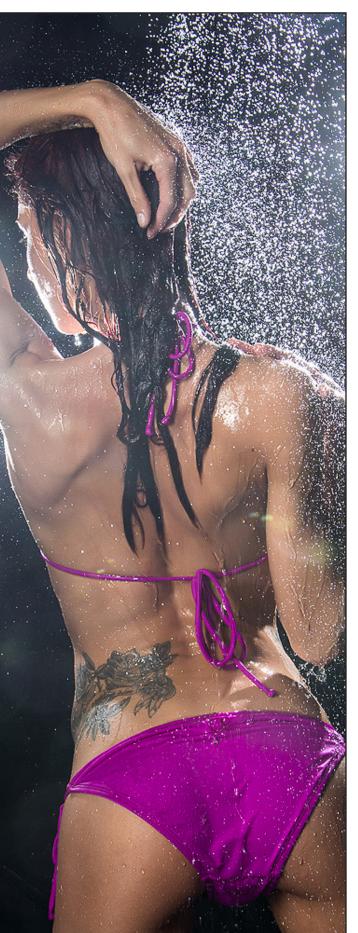
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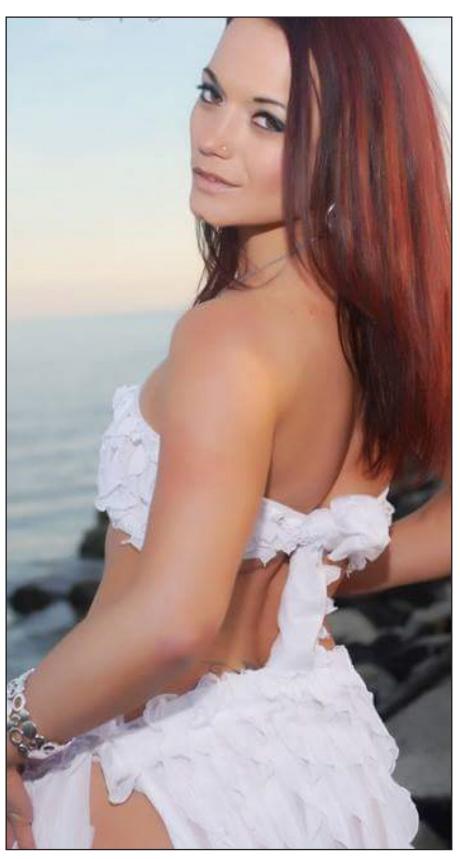












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